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| **Captains of Industry:** | **Robber Barons** |
| * Positive view of business leaders * Revolutionized business * Innovated industry * Built the American economy * Assisted Society (charity and philanthropy) | * Negative view of business leaders * Cutthroat, corrupt, greedy * Immoral tactics, (bribes, tricks) * Exploited workers * Ignored rules and government |

1. Andrew Carnegie: (provide evidence from the quotes or clips we read and see in class)
2. John D. Rockefeller: (provide evidence from the quotes or clips we read and see in class)
3. Cornelius Vanderbilt: (provide evidence from the quotes or clips we read and see in class)
4. J.P. Morgan: ((provide evidence from the quotes or clips we read and see in class)
5. Place each individual above on where you believe they call on the spectrum. Do you consider them to be a Captain of Industry or a Robber Baron?

**Captain of Industry**

**Robber Baron**